

UKademy 2017 Programme

Tuesday 12 September – at Dentons

15:15 – 16:45: Collaborative Plan meeting

- A regular meeting of the UK Collaborative Plan for Pro Bono – UKademy will follow. Firms interested to learn more about the Plan are welcome to arrive early and join the meeting.

17:15 – 18:15: International Pro Bono

- A panel of esteemed pro bono professionals, moderated by an interloper from the States, helps define “international pro bono,” and then, with attendee participation, discuss the benefits, management challenges and downsides of international pro bono.

18:15 – 18:45

- Speakers from NGOs will talk for 5 minutes about their international work and how pro bono lawyers can help. You will have the opportunity to ask questions at the networking session that follows.

19:00 – 21:00: Networking drinks

Wednesday 13 September – at DLA Piper

9.15am – 10am: Optional Networking Breakfast

10am- 10.05am: Welcome/ introduction

10.05am – 11.05am: Pro Bono Culture

- A session to discuss some of the issues you may face when trying to build or develop the pro bono culture within your firm.

11.20am – 12:20pm: Them not us: Writing for your audience

- Industry marketing and branding experts will lead us in an experiential workshop geared to showcase tools for effective writing that successfully reach targeted audiences.

12:20pm – 1:45pm: Role survey / lunch workshop

- A quick update on the ongoing Role Survey and how your responses can be used to help develop the pro bono professional community.

1.45pm – 2.45pm: Pro Bono / CSR session

- Two teams debate the nexus between pro bono and CSR, including their common and complementary goals, how the motivations differ, and the recognition given to pro bono and CSR in law firms.

3.00pm – 4.15pm: Access to Justice work

- This session will look at best practice for law firms working in collaboration with Law Centres and other legal advice agencies to deliver legal advice to individuals.

4.30pm – 6.30pm: Open Forum

- An opportunity for the audience to ask questions about pro bono manager in a law firm setting. Questions can be submitted in advance.

6.30pm – 9pm: Networking drinks